

Migliora S.R.L.

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Information on the processing of personal data ex art. 13-14 EU Reg. 2016/679

Interested parties: Interested in the Newsletter.

Migliora S.R.L. as the owner of the processing of your personal data, pursuant to EU Regulation 2016/679 hereinafter 'GDPR', hereby informs you that the above legislation provides for the protection of data subjects regarding the processing of personal data and that this treatment will be based on principles of correctness, lawfulness, transparency and protection of your privacy and your rights.

Your personal data will be processed in accordance with the legal provisions of the above-mentioned legislation and the confidentiality obligations therein.

Purposes and legal basis of the processing: in particular, your data will be used for the following purposes relating to the execution of measures connected with contractual or pre-contractual obligations:

- customer management;
- quality management;
- programming of activities.

Your personal data may also, with your consent, be used for the following purposes:

- sending via sms and / or e-mail information and promotional communications, as well as newsletters from Migliora S.r.l. (2meet2biz) in relation to

The provision of data is optional for you with regard to the above-mentioned purposes, and any refusal to provide such data will not compromise the continuation of the relationship or the adequacy of the processing itself.

Processing methods. Your personal data may be processed in the following ways:

- by means of electronic computers using software systems managed by third parties;
- by means of electronic calculators using software systems managed or programmed directly;
- entrusting third parties with processing operations;
- collection of data via computer or telematics;
- collection of data via forms, coupons and questionnaires; processing by means of electronic computers;
- manual processing by means of paper files.

All processing is carried out in compliance with the methods set out in Articles 6, 32 of the GDPR and by adopting the appropriate security measures.

Your data will be processed only by personnel expressly authorised by the Data Controller and, in particular, by the following categories of employees:

Administrative Office

Communication: Your data may be communicated to external parties for the proper management of the relationship and in particular to the following categories of Recipients including all duly appointed Data Processors:

- subjects necessary for the provision of services offered such as, for example, the sending of text messages, e-mails and/or communications.

Disclosure: Your personal data will not be disclosed in any way.

Your personal data may also be transferred, limited to the above purposes, to the following countries:

some of your Personal Data are transferred to recipients who may be located outside the European Economic Area. Migliora S.r.l. ensures that the e

Retention Period. We would like to inform you that, in accordance with the principles of lawfulness, purpose limitation and data minimisation, pursuant to Article 5 of the GDPR, the storage period for your personal data is:

established for a period of time not exceeding the performance of the services provided.

Owner: the owner of the data processing, according to the law, is Migliora S.R.L. (Viale di Porta Vercellina, 9, 20123 Milan (MI); VAT: 09193300960; contact at the following addresses: E-mail: sauletta@miglioradv.it; Telephone: 0249518040) in the person of its legal representative pro tempore.

You have the right to obtain from the owner the cancellation (right to be forgotten), the limitation, the updating, the rectification, the portability, the opposition to the processing of your personal data, as well as in general you can exercise all the rights provided for by articles 15, 16, 17, 18, 19, 20, 21, 22 of the GDPR.

Reg.to UE 2016/679: Art. 15, 16, 17, 18, 19, 20, 21, 22 - Rights of the data subject

1. The data subject shall have the right to obtain confirmation as to whether or not personal data concerning him exist, regardless of their being already recorded, communication of such data in intelligible form and the possibility to lodge a complaint with the Supervisory Authority.

2. The interested party has the right to obtain the indication:

the origin of the personal data

the purposes and methods of processing

the logic applied in the event of processing carried out with the aid of electronic instruments;

the identity of the data controller, data processors and the representative designated pursuant to article 5, paragraph 2;

the entities or categories of entity to whom or which the personal data may be communicated and who or which may get to know said data in their capacity

1. The interested party has the right to obtain:

updating, rectification or, where interested therein, integration of the data;

the cancellation, transformation into anonymous form or blocking of data processed unlawfully, including data whose retention is unnecessary for the certification to the effect that the operations as per letters a) and b) have been notified, as also related to their contents, to the entities to whom or whom the portability of the data.

The data subject shall have the right to object, in whole or in part:

for legitimate reasons to the processing of personal data concerning him/her, even if pertinent to the purpose of collection;

to the processing of personal data concerning him/her, where it is carried out for the purpose of sending advertising materials or direct selling or else